



Media Fact Sheet

Organization Name: Impact Austin (<https://impactaustin.org/>)

Mission: To cultivate the collective wisdom and strength of women to transform ourselves and our communities through philanthropy.

Year Founded: 2003

Status: 501 (c)3 nonprofit organization

Board: Lauren Paver, President 2017-2019; Susan Palombo, President 2019-2021

Executive Director: Christina Canales Gorczynski

Geographical Service area: Impact Austin awards grants to organizations that provide services in Central Texas, including Travis, Hays, Bastrop and/or Williamson counties.

Value of Grants awarded in 2018: \$446,000

Value of Grants awarded in 2019: \$510,000 (400,000 awarded in June 2019; \$110,000 for a new Social Innovation Grant in November 2019)

Total grantmaking as of June 3, 2019: Nearly \$6.9 million

About Impact Austin

Since 2003, Impact Austin has awarded nearly \$6.9 million representing 81 grant awards to 58 nonprofit organizations in the greater Austin area, including Bastrop, Hays, Travis and Williamson counties.

Through the generosity of its members, Impact Austin awards roughly \$500,000. Each member of Impact Austin donates \$1,250 annually with \$1,000 for grants and \$250 for community events, programming, and operations. Members work together in committees to conduct research and site visits with prospective Community Partners. Two finalists per grant category present to the full membership who votes to determine the winners.

In November 2019, the organization will launch a new Social Innovation grant in the amount of \$110,000 to be awarded to a Central Texas collaborative working to advance equity for women and girls of color.

About Girls Giving Grants (g3)

Girls Giving Grants (g3), the youth initiative of Impact Austin, creates learning and leadership opportunities for Central Texas girls in grades 8-12. Participants, each of whom contributes \$100 towards a grant for a Central Texas nonprofit working to improve the lives of children, can also earn up to 30 hours of community service credit. Their 2019 award will bring total grantmaking to \$80,100 since 2006. Get involved at <https://www.ImpactAustin.org/girls-giving-grants/>.

Key Dates

- 2003 - Founded by Rebecca Powers, recruited first 100 members and awarded a \$100,000 program grant to a local nonprofit
- 2006 - Girls Giving Grants founded by a small group of teenage girls in Austin
- 2008 - Achieved goal of 500 members
- 2008 - Outstanding Philanthropic Organization award from the Association of Fundraising Professionals
- 2008 - Greater Austin Chamber of Commerce Community Advocate Award in the Nonprofit Category
- 2013 - Ethics in Business Award in the Nonprofit Category from RecognizeGood
- 2015 - Awarded its first Catalyst Grant, a capacity building grant for a Central Texas nonprofit
- 2017 – Named Outstanding Philanthropic Organization by the Association of Fundraising Professionals
- 2018 – 15th Anniversary celebration
- 2019 – Added new \$110,000 Social Innovation Grant to be awarded to a Central Texas nonprofit collaborative working to advance equity for women and girls of color in November 2019

Links

- [Grant Guidelines](#)
- [Impact Austin videos](#)
- [Impact Austin community impact](#)
- [Impact Austin newsroom](#)
- [About Girls Giving Grants](#)
- [Girls Giving Grants community impact](#)

What organizations have benefitted from Impact Austin?

Between 2003 and 2019, Impact Austin has awarded 81 grants totaling nearly \$6.9 million to 58 organizations including:

- Adoption Coalition of Texas (2007) (*now part of Partnership for Children*)
- American Gateways (2019)
- Anthropos Arts (2014)
- Ann Richards School Foundation (2014)
- Any Baby Can (2017)
- Austin Bat Cave (2019)
- Austin Child Guidance Center (2011)
- Austin Groups for the Elderly (2010)
- Austin Parks Foundation (2010)
- Austin Partners in Education (2011)
- Austin Travis County Mental Health Mental Retardation (ATCMHMR) (2005)
- Austin Youth River Watch (2014)
- AVANCE-Austin (2012)
- Badgerdog Literary Publishing (2010) (*services now part of Austin Library Foundation*)
- Ballet East Dance Company (2009)
- Boys & Girls Clubs of the Austin Area (2012)
- Breakthrough (2008)
- Camp Fire USA Balcones Council (2011)
- Capital IDEA (2009, 2016)
- CASA of Travis County (2010, 2014, 2018)
- Catholic Charities of Central Texas (2015)
- The Children's Wellness Center (2006)
- College Forward (2007)
- Colorado River Alliance (2013)
- Communities In Schools of Central Texas (2005, 2010, 2018)
- Con Mi MADRE (2019)
- Council on At-Risk Youth – CARY (2015)
- Drive A Senior (2015)
- Ecology Action of Texas (2008, 2012)
- EmanciPet, Inc. (2006)
- Girls Empowerment Network (*previously GENaustin* 2009, 2013)
- Goodwill Industries (2008)
- half Helen Foundation (2019)
- Helping Hand Home for Children (2018)
- Indigent Care Collaboration (2007)
- Interfaith Action of Central Texas (2017)
- Jeremiah Program (2018)
- LifeWorks (2004, 2013, 2016)
- Literacy Austin (2006)
- Manos de Cristo (2013)
- The Paramount and State Theatres (2011)
- Partnerships for Children (2012, 2016)
- People's Community Clinic (2009)
- Rude Mechanicals (2007)
- Samaritan Center (2014)
- Seedling Foundation (2017)
- Southwest Key Programs (2008)
- Texas Advocacy Project (2011, 2015)
- The Arc of the Capital Area (2016)
- The Contemporary Austin (2017)
- The SAFE Alliance (*previously SafePlace* 2008, 2017)
- Theatre Action Project (2012) (*now Creative Action*)
- TreeFolks (2016)
- Westcave Outdoor Discovery Center (2015)
- VSA Texas (2015)
- YouthLaunch (2009)
- ZACH Theatre (2013)