

A Note from the Executive Director

Thank you all so much for starting 2019 off with a burst of positivity! We finished this year's recruitment push with a final number of 510. Our model is simple: \$1,000 of each \$1,250 membership payment is pooled and dedicated to collective grantmaking. More Impact Austin members means that more financial resources are pumped into the Central Texas social sector, and this year you exceeded expectations. And because of YOUR membership this year, Impact Austin is now able to fully fund an additional \$100,000 grant!



Over the summer, Impact Austin's Board of Directors voted to direct all grant funds collected beyond 400 members (\$400,000) to a new grant opportunity, which will be voted on by the full membership at the Fall 2019 Town Hall Meeting. For the last several months, a team of Impact Austin members has been meeting regularly to design a grantmaking opportunity that explicitly demonstrates our commitment to inclusion and collective impact. What they drafted is Impact Austin's 2019 Social Innovation Grant to be launched this summer and awarded at the Fall Town Hall Meeting - and I am so excited to share some details to keep you updated on their progress.

After Discovery Day, members said that Impact Austin is ready to do our part to tackle racial and gender disparity in the Central Texas region. The Social Innovation Grant opportunity reflects our desire to create a better Austin and our deep commitment to empowering all women to unlock their full philanthropic potential. The grant will be awarded to an existing multi-organization collaborative working to improve the quality of life and advance equity for women and girls of color in Central Texas.

The Grant Review Committee, made up of Impact Austin members and community leaders, will be looking for a collaborative taking an innovative approach to solving systemic issues. We are defining a collaborative as three or more organizations working on a shared common goal. Our aim is to bring new voices to the table and encourage cross-organization collaboration - both for Impact Austin and for our community partners, key drivers of our strategic plan.

This year, Impact Austin will host a Leadership Austin Encore Fellow, a retired executive leader using her years of experience in an internship experience with Impact Austin for 20 hours a week. Our [Encore Fellow](#) will lead the development and implementation of the Social Innovation Grant (SIG) pilot, alongside Impact Austin member Jessica Odeyemi and a steering committee of Impact Austin members and industry thought-leaders. The SIG Steering Committee will be recruiting grant reviewers and engaging with members over the summer, so stay tuned for opportunities to participate!

Plugging in with the Social Innovation Grant Committee is just one way to participate in philanthropy with other wonderful Impact Austin women. Impact Austin has a slew of [committees](#) filled with smart, fun women just waiting for you to join! Be in touch if you're looking for the best way to direct your philanthropic time and talents.

If I don't see you sooner, I'll see you at Annual Meeting on June 3rd! Thank you for all you do for Impact Austin and beyond.

In generous sisterhood,

Christina

Amplify Austin

Annual Giving Day to Benefit g3

Gifts to Impact Austin through #AmplifyATX will support [Girls Giving Grants](#) (g3), our volunteer-led initiative that inspires young women in grades 8-12 to be generous and informed givers and grantmakers. We invite you to help us raise \$7,500 for Girls Giving Grants, funding scholarships for girls who couldn't otherwise participate, educational materials, and grant software. In this way, you underwrite g3's efforts to support Austin-area youth with annual grants to nonprofits serving them. Starting February 28 at 6pm to March 1 at 6pm, we are asking you to support Girls Giving Grants with a gift to Impact Austin through #AmplifyATX. Here's how you can help:



- [Make or schedule your donation now](#). The first \$1,500 will be matched dollar for dollar!
- **Send an email** to family, friends and co-workers who might be interested in supporting g3. Include our shortened link to the donation page. <https://bit.ly/2BxVsL5>
- **Post our Amplify Austin [giving page](#)** on your social media accounts and make sure to tag us!

Discovery Day 2019

Inspiring Conversations

Impact Austin's 2019 Discovery Day was filled with informative and thought-provoking panels that presented different ways to approach diversity and inclusion in order to better both our own organization and the many other groups we value. We also learned about how different organizations collect and use data to inform their processes and improve outcomes for their communities.

The morning was capped off by an inspiring keynote address by Toya Cirica Bell, who spoke to the many different forms that diversity takes in today's world. If you were not able to attend, please find our keynote recap [HERE](#).

We would like to thank our wonderful partners and sponsors, who were listed in an earlier e-blast and without whom this event would not have been possible. Ongoing thanks are due to our Impact Austin Empowerment Partners Silicon Hills Wealth Management, Moreland Properties, Blackbaud, and Dochen Realtors as well as our Philanthropic Partners InLieu Foundation and Merfish Family Foundation, whose gifts underwrite all events for FY 2019.



Toya Cirica Bell

Girls Giving Grants

2019 Finalists Selected

Our youth initiative, Girls Giving Grants (g3), met on February 10th to further narrow the focus for their \$8,800 grant. From 42 applications received in the fall, g3 members selected seven semi-finalists for in-depth review. Seven teams made presentations and advocated for each semi-finalist, and the following two organizations were chosen for site visits in April.



g3 presenting the 2018 grant to Foster Angels of Central Texas

Big Love Cancer Care - Weekly Wish List Program

The Refuge for DMST™ (Domestic Minor Sex Trafficking) - Circle of Care

For more details about these organizations and the projects that would be potentially funded, see our [Newsroom](#).

Congratulations to Girls Giving Grants for your grantmaking progress and for selecting two such worthy semi-finalist projects. We're proud of you!

2019 Grant Cycle Updates

18 Nonprofits Invited to Submit Program Grant Proposals

On February 1, Impact Austin announced that 18 nonprofits have been invited to submit full proposals for Impact Austin Program Grants.

Members of three Impact Austin Grant Review Committees narrowed down 89 Letters of Inquiry for Program Grants to 18 nonprofits that have been invited to submit full Program Grant proposals by February 22. Finalists in the program categories of Community, Education, and Health & Well-Being are listed [HERE](#). The organizations will compete for grants of \$100,000 in each category. Based on a deep-dive review of all proposals, this list will be further narrowed down for site visits conducted in April.

7 Nonprofits Invited to Submit Catalyst Grant Proposals

Launched in 2015, the Catalyst Grant provides funding for the purpose of strengthening or growing a nonprofit organization in order to improve its future performance, impact and sustainability, all in support of its mission and vision. In December, 28 nonprofits submitted full applications for a Catalyst Grant of \$100,000. Grant Review Committee members reviewed all 28 applications and made first-round selections. Read [HERE](#) for a list of nonprofits still under consideration for a Catalyst Grant. The list will be further narrowed down for site visits in April.

Congratulations to our area nonprofits that are progressing through the grant process. Grants in all categories will go to member vote at the Annual Meeting on June 3, 2019.

Member Journey

The Big Reveal - 510 Members!

Congratulations to our member recruitment team led by Rebecca Powers and Phylis Donelson and powered by the most amazing group of hostesses, coordinators, and Community Partner speakers.



Here are the statistics to wow you. The teams held 26 recruitment coffees in the fall,

compared to 20 a year before. Those 26 events were handled by 42 hostesses across 16 zip codes. 280 women attended those coffees, a 25% increase over 2017. Of those, 130 joined Impact Austin - a 46% join rate. Our community impact will be stronger because those new members are with us.

Rebecca and Phylis have lovingly handed over recruitment responsibilities to our new Member Journey Committee. Going forward, numerous [volunteer opportunities](#) exist. Would you like to host a coffee in your home? Is your workplace a good environment for a recruitment gathering? Do you have creative ideas about events in addition to our traditional coffee gatherings? Please share your interests and ideas with Member Journey Chair [Stacey Vicari](#).

Mentors for New Members

If you're new to Impact Austin, you may be wondering what we're all about. How can you engage with other members? Where can you volunteer - a little or a lot? When do Impact Austin events happen?

Several seasoned members of Impact Austin have offered themselves as "mentors," a source of information and friendship to new members. Meet your mentor to have your questions answered in a relaxed setting over a cup of coffee or glass of wine. Contact coordinator [Kim Horther](#) to get started.

The Zones Initiative: Impact Austin Members Near You

Impact Austin Zones offer members varied opportunities to mix and mingle with others living or working in the same part of Austin. For simplicity's sake, Zones have been re-organized and are now identified by regional names instead of numbers. Find your Zone designation [HERE](#) and contact your Zone Captain if you're not already on her email list.

Coming up this spring: restaurant happy hours, gatherings in members' homes, "Tacos and Trails," bat viewing, and the downtown farmers market. Click [HERE](#) for more information.

Call for Board Members

The Impact Austin Board of Directors is having recruiting conversations with interested members for a three year term beginning in July 2019. We are looking for Impact Austin members to fulfill our fiduciary, strategic and generative responsibilities on the board. This is an opportunity to share your skills and talents and work with other thoughtful leaders from a variety of life experiences to craft the future of our organization.



We are looking for individuals with fundraising skills, contacts and interest, as well as financial expertise, technology skills and knowledge of software applications. We also welcome attorneys. Interested members can contact Impact Austin Governance Chair [Susan Palombo](#).

On the Calendar

Important Dates

February 28 - March 1 - Amplify Austin
April 11-13 - Grant Review Committee Site Visits

Follow and Promote us on Social Media

When you "like" and "tag" and repost our social media posts, you help to promote Impact Austin to a wider audience and potential members. Please #JoinImpactAustin on your social media platforms!



**SHARE OUR POSTS,
SHARE OUR IMPACT**

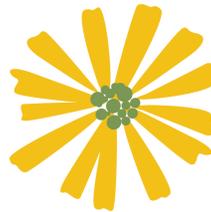
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We're Listening

We'd love to hear from you...what do you want to learn more about? What type of information is useful for you? Contact us at contact@impactaustin.org.



JOIN TODAY

