



Ordinary women...extraordinary impact™

FOR IMMEDIATE RELEASE

**Media Contact: Michele Golden
Golden & Co.
713-252-6464 cell
michele@goldenandco.com**

Impact Austin Kicks Off Fall Membership Drive to Help Benefit Austin-Area Nonprofits

***Local women's collective-giving group seeks 500 members by 11.11.13
to raise \$500,000 in funds to help local nonprofits***

(Austin, Texas – September 3, 2013) – Impact Austin, a local women's collective-giving group, just recently celebrated 10 years of giving back to the Austin community. Each year, through its annual membership drive, Impact Austin (IA) seeks 500 members to collectively raise funds to give back to area nonprofits in the form of grants. Each member contributes \$1,000 as part of her membership dues to provide high-impact grants to nonprofits for projects and programs. It is these dollars that help make the critical impact of giving \$500,000 back into the Austin community for the 2014 grant year. The 501(c)3 organization is kicking off its fall membership drive now through 11.11.13 to reach its annual goal of 500 members.

Impact Austin brings new resources into the community through high-impact grants, as they engage, develop and inspire women to effect positive change. Each year, Impact Austin gives five grants to area nonprofits, to be used for the groups' special programs. The five focus areas include: culture, education, environment, family, and health and wellness. The finalists are chosen by focus area committees, which evaluate proposals and conduct site visits before making recommendations to the general membership.

"We restart our membership drive every year, and hope to sign up at least 500 members again this year. With 100% of the funds raised going back to the Austin community, our members are a very important part of our success in helping us reach the \$500,000 goal and giving five area nonprofits at least \$100,000 each and every year," commented Donna Benson-Chan, Impact Austin Interim Executive Director.

Since its inception in 2004, Impact Austin has extended 40 grants totaling over \$4 million to local organizations in the Austin community. The grants are awarded to the five selected nonprofits in

June of each year after a rigorous review process and vote by the membership of the final candidates.

Anyone interested in becoming a member can check the following link, <http://www.impact-austin.org/join.php> or contact the Impact Austin office at 512-335-5540.

Impact Austin also has several activities planned this fall to share information about its goals and help attract new members. All these events are open to anyone interested in gathering information or joining Impact Austin. Go [to www.impact-austin.org](http://www.impact-austin.org) for more information.

Impact Austin's "Coffee and Wine" membership events have been planned at various venues across town for the 2013 Fall membership drive:

September 18th

6:00pm -7:30pm

Sonno Domestic Living, Inc.

7301 Burnet Rd. Ste. 200L

Austin, TX 78757

[Register](#)

October 8th

6:00pm -8:00pm

Collectic Home-Westlake

2785 Bee Cave Rd

Austin, TX 78746

[Register](#)

November 12th

6:00pm -8:00pm

Kendra Scott-South Austin

1400 S Congress Ave #170

Austin, TX 78704

[Register](#)

About Impact Austin:

Impact Austin is a 501(c)(3) public charity made up of women seeking to transform lives in the Austin area through high-impact and lifelong giving. The only membership requirements are to be female and donate \$1,000 each year. Impact Austin combines the annual donations from members and gives large grants each year to local worthy causes selected by the members. Grant applications are accepted in each of the following focus areas: culture, environment, education, family, and health and wellness. Collectively, we are changing the face of philanthropy in Austin www.impact-austin.org.

###