

ANNUAL REPORT 2018

LETTER FROM THE PRESIDENT, BOARD OF DIRECTORS

Dear Impact Austin Members and Friends:

2018 marked Impact Austin's fifteenth anniversary. This benchmark presented an opportunity to reflect on our past and dream boldly about our future. In our first fifteen years our members became transformational role models. Through philanthropy education we harnessed your passion and philanthropic potential to make a huge impact - for you, each other, and our grantees. I hope that you will be as inspired as I am by reading the details of that impact in this annual report.

In this milestone year, the Board of Directors revisited our purpose and organizational strategy in response to our members' desire to have an even greater impact in the community and to enhance our own journeys in philanthropy. After a thorough and inclusive 15-month 'visioning' process, Impact Austin remains steadfastly dedicated to the conviction that every woman has the innate potential to be a philanthropic powerhouse. Moreover, we believe every woman has the opportunity to unlock the potential of our community when she achieves her full philanthropic capacity.

The visioning process produced a new mission, vision, values, and a robust three-year roadmap centered on three key pillars (below). If you haven't already, I encourage you to [visit our website](#) to learn more about each pillar and outcomes of the visioning process.

People and Partners:

Our members and leadership reflect the diverse perspective of women and those we serve in Central Texas.

Engagement and Stewardship:

Develop programs and partnerships to propel members along their philanthropic journey, in order to address critical community needs.

Growth and Sustainability:

Fully support our mission with a \$1M annual budget by 2021.

With the clarity of our new vision, we considered the talent needed to propel Impact Austin forward. As important as what we do is how we achieve it. More than 30 new volunteer opportunities emerged as a result of a new organization design. The Board also developed expectations for the competencies, experiences, and skills of a new Executive Director to lead us forward. We are thrilled to have hired Christina Gorczynski, who joined us in August 2018 with energy, passion for our mission, and thoughtful strategies for implementing our strategic plan. [Read more](#) about Christina's work empowering women and girls to seek equity through education, advocacy, and civic engagement.

My heartfelt gratitude is extended to the women who lead Impact Austin. Our amazing work would not be possible without your passion, dedication, and hard work. Simply said, when we come together collectively and harness our wisdom and strength, we transform ourselves and our communities. Onward and upward,



Lauren Paver
President, Board of Directors

Thank you to the members of Impact Austin who served the organization on the Board, Committee Cabinet, or as Executive Support in FY 2018.

BOARD OF DIRECTORS

Lauren Paver, *President*

Susan Palombo, *Vice President*

Dipti Pandey, *Treasurer*

Judy MacKenzie, *Secretary*

Betsy Blair, *Director*

Sarah Elliott, *Director*

Melissa Gray, *Director*

Sarah Harris, *Director*

Val Kirk, *Director*

Connie Lawyer, *Director*

Sara Pantin, *Director*

Rebecca Powers, *Director*

Jacquie Shillis, *Director*

COMMITTEE CABINET

Valerie Kirk, *Financial Administrator*

Kathleen Mack, *Development Chair*

Ami Kane & Elizabeth Doyel,

Girls Giving Grants Co-Chairs

Becky Austen, Connie Lawyer, Laura Kane,
Grants Co-Chairs

Judi McCarthy & Janet Dean,

Marketing Co-Chairs

Becky Hesson, *Technology Chair*

Melissa Gray and Stacey Vicari,

Zones Initiative

Christine Egli, *Discovery Day Chair*

Rebecca Powers and Phylis Donelson,

Membership Recruitment

EXECUTIVE SUPPORT

Lisa Apfelberg, *Interim Executive Director*

Lindsay Chamberlain, *Operations Consultant*

Suhailah Waheed, *Operations Coordinator*

2018 GRANTMAKING

For the 2018 fiscal year, the members of Impact Austin awarded four grants of \$111,500 each to the following Austin-area nonprofits: CASA of Travis County, the Jeremiah Program, Helping Hand Home for Children, and Communities In Schools of Central Texas. Since our founding in 2003, Impact Austin has distributed nearly \$6.5 million to the Central Texas community.

WHAT'S NEW: STREAMLINING & STRATEGY

The 2018 fiscal year was the first for our new, broader grant focus areas. The streamlined grant categories are now Community, Education, and Health & Well-Being. We continued to fund our Catalyst grant in FY 2018, which supports the operations and strategic initiatives of recipients. Impact Austin also developed a [new 3-year strategic plan](#) to help our organization to evolve and enhance its impact. The new strategic plan served as a foundation for our search for a new Executive Director, which culminated in the hiring of [Christina Gorczynski](#) in FY 2019.



GIRLS GIVING GRANTS

Girls Giving Grants (g3) is the youth initiative of Impact Austin. The group is made up of young philanthropists who are learning to be generous and informed givers. The organization creates philanthropic opportunities for girls in the Austin area in grades 8-12 and provides up to 30 hours of community service credit. In FY 2018, g3 selected the [Foster Angels of Central Texas](#) as its community partner and awarded the organization a grant of \$8,200. Since g3 was founded the group has donated a total of \$71,300 in grants.

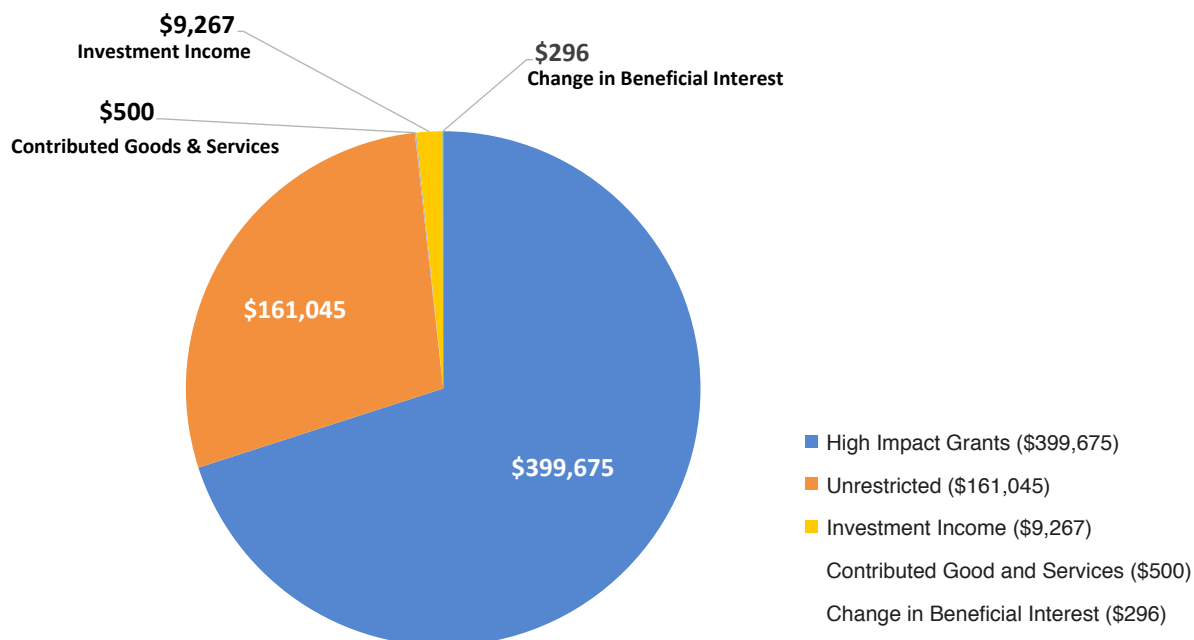
SPECIAL EVENTS

Impact Austin members participated in a variety of fun and educational events throughout the year including:

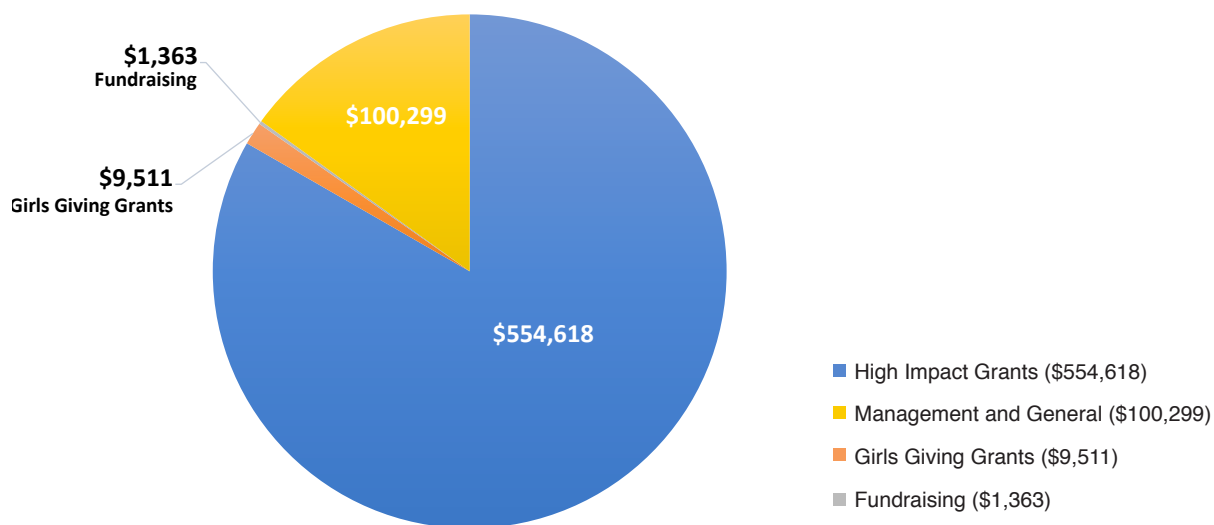
- **Town Hall** – Impact Austin officially kicked off its 15th year with a special town hall meeting featuring a keynote by Caroline Miller, author of [Getting Grit: The Evidence-Based Approach to Cultivating Passion, Perseverance and Purpose](#). Miller spoke to the theme “Gritty Women.”
- **Annual Nonprofit Workshop** – The workshop offered a presentation followed by a panel discussion with Impact Austin leaders and a past grant recipient, providing insight into the grants cycle and answering questions, all with the intent to strengthen nonprofits’ applications for funding.
- **Discovery Day** – Educational topics covered were “Innovation and Trends in Central Texas Education, Healthcare and Community”, “The Lifecycle of Giving: a Journey Toward Philanthropy”, and “Health Innovation in Central Texas”.
- **Annual Meeting** – Final grant recipients were selected by Impact Austin, the g3 grant recipient was announced, and a new strategic plan was introduced at Austin’s beautiful Blanton Museum of Art. Members viewed a [special video](#) celebrating the organization’s 15th anniversary!

FINANCIAL OVERVIEW

FY2018 REVENUE: \$570,783



FY2018 EXPENSES: \$665,791



Change in Net Assets: (\$95,008)

The decrease in net assets is largely due to the investment the Board of Directors made in a strategic planning consultant and executive search firm for the Executive Director position. Additionally, membership funds pledged in FY 2017 but received in FY 2018 were applied to FY 2017 revenue in compliance with GAAP.

ENDOWMENT FUND

The Rebecca Warren Powers Endowment for Impact Austin is an endowment fund established in 2016. It is intended to provide general support to the Impact Austin organization. The balance in the fund at the end of FY 2018 was \$63,581.

Catalyst | CASA of Travis County

Increasing Volunteer Diversity Through Targeted Marketing & Recruitment

CASA of Travis County speaks up for children who've been abused or neglected by empowering the community to volunteer as advocates for them in the court system. When the state steps in to protect a child's safety, a judge appoints a trained CASA volunteer to make independent and informed recommendations in the child's best interest. CASA of Travis County will use the Impact Austin grant to help address the critical challenge of diversifying CASA's base of volunteers to better represent the community and the children CASA serves. They will hire a dedicated staff position focused on this need, and will launch an intensive marketing and outreach campaign to recruit more African-American and Latino community members to serve as CASA volunteers.



Health & Well-Being | Helping Hand Home for Children

Families First

Helping Hand Home for Children provides nurturing and therapeutic homes for children who have suffered abuse and neglect. The nonprofit's goal is to heal these children and ultimately return them to healthy and permanent families. The Impact Austin grant will be used to expand the capacity of the Families First Program which recruits, trains and supports families that will foster and adopt children with complex trauma in the foster care system. The grant will allow Helping Hand Home for Children to hire staff to recruit an additional 25 families and place an additional 30 children in highly trained homes.



Community | Jeremiah Program

Empowerment and Life Skills Classes for Single Moms

Jeremiah Program helps transform families from poverty to prosperity two generations at a time. The nonprofit provides single mothers and their preschool-aged children with safe affordable housing, support for college, high-quality early childhood education, empowerment and life skills classes, all within a supportive community on the Jeremiah Program campus. The grant will support empowerment and life skills classes, which aim to build confidence, competence, and community among young single mothers in Austin. The life skills curriculum is offered on a rotating calendar, which runs 26 weeks a year and focuses on Health & Wellness; Financial Literacy; Parenting & Child Development; and Career Development & Education.



Education | Communities In Schools of Central Texas

ASPIRE Family Literacy Program

Communities In Schools (CIS) of Central Texas supports students in 66 schools, meeting immediate needs such as food or clothing and more complex ones like emotional support or counseling, empowering public school students to stay in school and achieve in life. For 23 years, the CIS-ASPIRE Family Literacy Program has provided integrated two-generational services—including comprehensive early childhood, adult, and parenting education—to high-need families with very young children. The Impact Austin grant will support ASPIRE's core operating costs which will help CIS provide services to a minimum of 100 families in southeast Austin, preparing children for kindergarten and equipping their parents with the skills and education to help their entire family succeed.



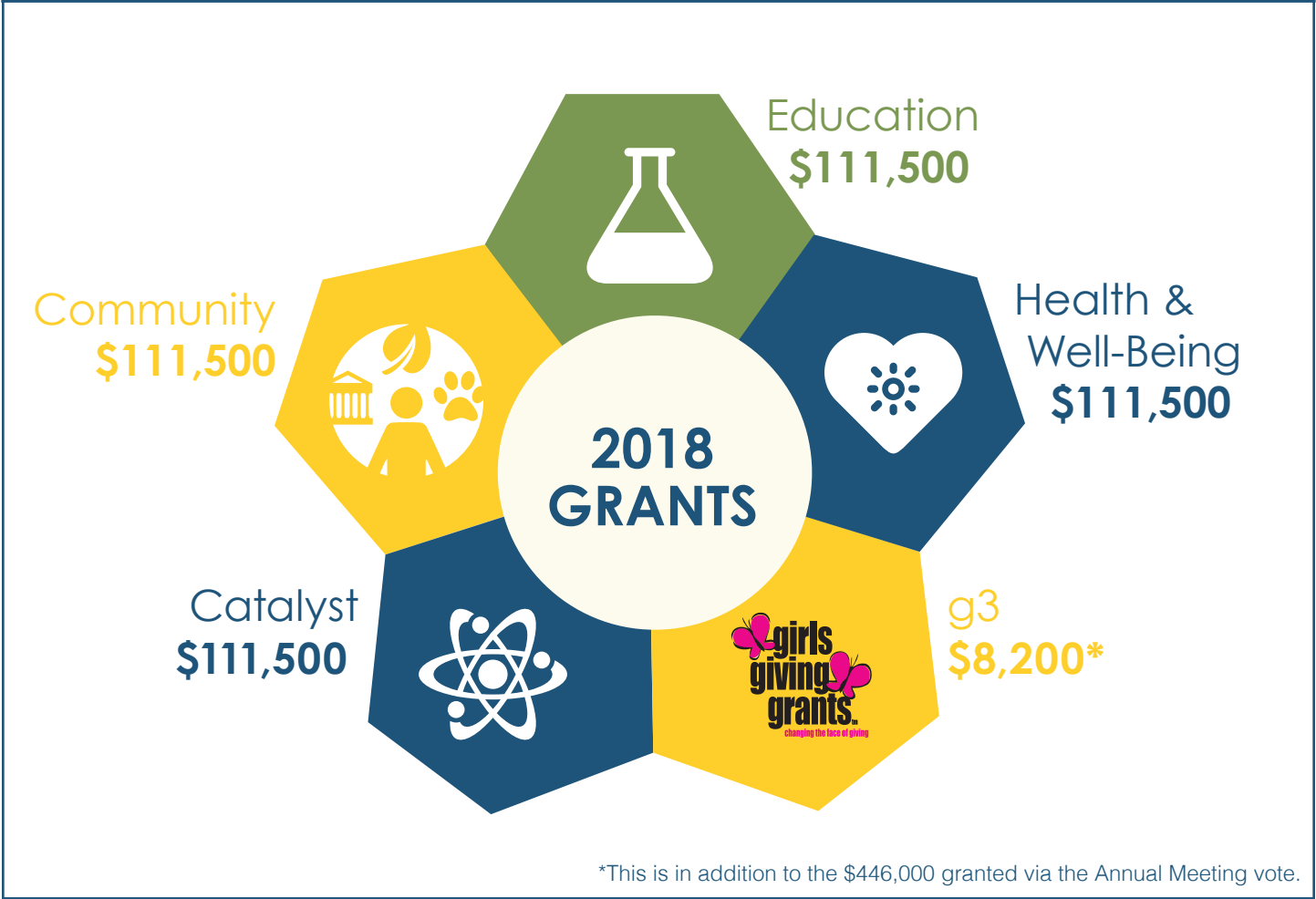
g3 | Foster Angels of Central Texas

Foster Angels of Central Texas helps meet the many unfulfilled needs of children in foster care. Through its partnership with Child Protective Services and other nonprofit agencies, Foster Angels identifies the gaps and quickly responds to children's circumstances so they, too, can have supportive, loving childhood experiences, with long-felt positive impact. g3's \$8,200 grant will be used to assist approximately 80 children and youth in foster care with much-needed beds, cribs, mattresses and bedding items.





» \$446,000 «
GRANTED!



*This is in addition to the \$446,000 granted via the Annual Meeting vote.

These Community Partners completed their grant programs in FY 2018. Their impact by the numbers is shown below:

FAMILY GRANT



Catholic Charities of Central Texas [\[View Video\]](#)

GRANT FUNDED	RESULTS
<ul style="list-style-type: none"> • Hiring of Board of Immigration Appeals accredited representative • Computers with translation app for 217 languages • Scanning equipment to create paperless law office and more accessible files 	<ul style="list-style-type: none"> • 3,234 individuals received consultations • 1,611 clients accepted • 1,276 participated in workshops • 97.8% applications approved by US Citizenship & Immigration

CULTURE GRANT



The ARC of the Capital Area [\[View Video\]](#)

GRANT FUNDED	RESULTS
<ul style="list-style-type: none"> • Hiring of additional staff • Expanded studio space 	<ul style="list-style-type: none"> • 395 clients served • 670 pieces of art and more than \$15,000 in sales • 91% of those surveyed described increase in skills

CULTURE GRANT



VSA Texas [\[View Video\]](#)

GRANT FUNDED	RESULTS
<ul style="list-style-type: none"> • Expanding number of Body Shift classes at the TownLake YMCA. Body Shift is VSA Texas' nationally unique program in mixed-ability dance led in partnership with Forklift Danceworks. • Enabling enough participants so that teachers' fees could be covered by participant donations • Travel to national mixed-ability dance conferences 	<ul style="list-style-type: none"> • 21 workshops and performances were held, mixing able-bodied dancers with those with disabilities • 4 long time Body Shift participants were invited to take part in dance performances created by local dance artists • Body Shift was the only physically integrated group included alongside ten other dance collectives that performed at Ballet Austin Studios in the Austin Dance Festival

CATALYST GRANT



LifeWorks [\[View Video\]](#)

GRANT FUNDED	RESULTS
<ul style="list-style-type: none">• Consultant to build roadmap for Medicaid/insurance billing implementation	<ul style="list-style-type: none">• Engaged consultant• Completed analysis of client insurance data, finance, and systems and collaborative partnership models• Delivered operational roadmap• Developed and shared Community Report with Community Partners

g3 GRANT



Center for Child Protection [\[View Video\]](#)

GRANT FUNDED	RESULTS
<ul style="list-style-type: none">• Purchase of therapy and court assistance dog, Mickler	<ul style="list-style-type: none">• 100% of accompaniment clients provided testimonies• 92% of animal-assisted clients made progress toward their goals• 60% of children who received animal-assisted therapy experienced a significant reduction in trauma symptoms; 80% of those who received at least 1 year of therapy experienced a reduction

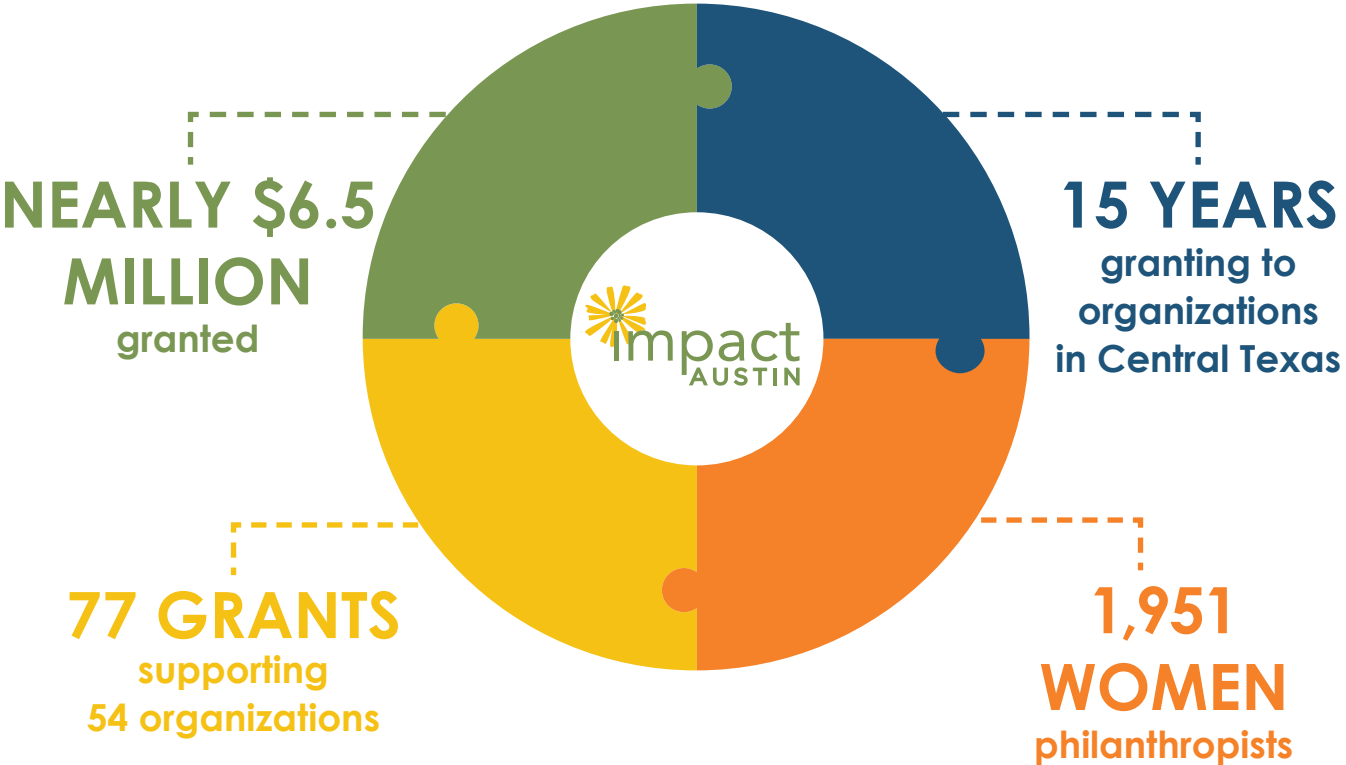
OUR MISSION

We cultivate the collective
wisdom & strength
of women to
transform
ourselves and our
communities through
philanthropy.



www.ImpactAustin.org

OUR CUMULATIVE IMPACT



- \$71,300** granted
- 13 YEARS** supporting local organizations
- 13 ORGANIZATIONS** supported

OUR VISION

We
unlock the potential
of our communities
when we
help women achieve
their full philanthropic
capacity.



www.ImpactAustin.org



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